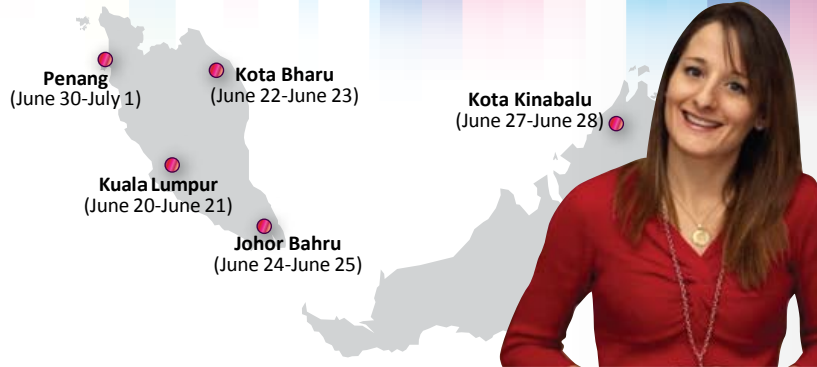


# A New Beginning:

## One Technopreneur's Journey

A Malaysian Tour by Adrienne Palmer Cornelsen



### About Adrienne

Adrienne is the founder and president of InSite Interactive ([www.insite.net](http://www.insite.net)) and is based in Dallas Texas. She is active in Entrepreneur's Organization, Social Venture Network and DFW Interactive Marketing Association. She also frequently creates, manages and participates in global initiatives to unite entrepreneurs from various parts of the world in pursuit of job creation, economic stability and cross cultural understanding. She serves as the EO program coordinator for the **US State Department's A New Beginning: Entrepreneurship and Innovation IVLP program**, and speaks at conferences focused on supporting entrepreneurs and empowering women entrepreneurs



This nationwide tour is to:

- Provide a platform to advance economic and social opportunities for Malaysian women and youth through entrepreneurship
- Empower Malaysia's technopreneurs to have a better understanding of the global market and to hear from a successful US technopreneur
- Connect like-minded technopreneurs and provide them with peer-to-peer support

For more info, please contact: **Vivian: [vivian@gewmalaysia.com](mailto:vivian@gewmalaysia.com)/012 307 0658**

## Are You...

### A Secondary School Student?

#### The Pleasures, Perils and Pitfalls of Social Media

*A Discussion on Social Media*

Our lives are becoming more public with the increasing usage of social media . While it is a great tool to stay connected, it also comes with its inherent dangers.

Come join us to get a better understanding on how to become a more savvy user of the various social media tools.

City (date)	Contact
Kuala Lumpur (Mon, June 20)	Lincoln Corner 03 2612 3500
Kota Bharu (Wed, June 22)	To be confirmed
Kota Kinabalu (Mon, June 27)	Lincoln Corner 082 442 0000
Penang (Thu, June 30)	Lincoln Corner 04 390 2387

#### Time

3:00 pm – 4:30 pm

### An Aspiring Woman Entrepreneur?



A regular sharing and networking session for woman entrepreneurs to share their inspiration, aspirations and challenges in a casual and informal setting.

Theme : **"Women in Entrepreneurship: A Reflection"**. Come find out if you have what it takes to jump on the entrepreneurship bandwagon.

City (date)	Contact
Kuala Lumpur (Mon, June 20)	Tini 016 211 2682 <a href="mailto:tini@gewmalaysia.com">tini@gewmalaysia.com</a>
Kota Bharu (Wed, June 22)	En Mohd Zamri Bin Ismail 09 773 3012 <a href="mailto:zamri@umk.edu.my">zamri@umk.edu.my</a>
Johor Bahru (Fri, June 24)	Mohammad Azlan Kimin 07 233 3091 <a href="mailto:azlan@irda.com.my">azlan@irda.com.my</a>
Kota Kinabalu (Mon, June 27)	Karen Wong 016 810 0699 <a href="mailto:karenwpc@gmail.com">karenwpc@gmail.com</a>
Penang (Thu, June 30)	Siti Huraizah Abdul Rahman 017 490 0656 <a href="mailto:ija@kumuda.org">ija@kumuda.org</a>

#### Time

5:30 pm – 7:00 pm

### An Aspiring Technopreneur?

#### Scope, Speed and Scale

*A Full Day workshop*

The workshop will focus on:

- Defining Entrepreneurship
- Myths of Entrepreneurship
- What is Accelerator?
- Sharing Experiences

Come join us to hear from a successful US based technopreneur on the 'real deal' about what it takes to build a sustainable, scalable, exciting business in the technology industry.

City (date)	Contact
Kuala Lumpur (Tue, June 21)	Mimi 012 465 8097 <a href="mailto:mimi@warisanglobal.com">mimi@warisanglobal.com</a>
Kota Bharu (Thu, June 23)	En Mohd Zamri Bin Ismail 09 773 3012 <a href="mailto:zamri@umk.edu.my">zamri@umk.edu.my</a>
Johor Bahru (Sat, June 25)	Mohammad Azlan Kimin 07 233 3091 <a href="mailto:azlan@irda.com.my">azlan@irda.com.my</a>
Kota Kinabalu (Tue, June 28)	Karen Wong 016 810 0699 <a href="mailto:karenwpc@gmail.com">karenwpc@gmail.com</a>
Penang (Fri, July 1)	Nasir Sobri 016 416 2747 <a href="mailto:nasir@kumuda.org">nasir@kumuda.org</a>

#### Time

9:00 am – 4:00 pm

This Tour is brought to you by:



State Partners



Co-organizer



Kota Bharu



Penang



Kota Kinabalu



Johor Bahru



For more information, please visit [www.gewmalaysia.com](http://www.gewmalaysia.com)